

Small Business Direct Install

PROGRAM ALLY  
**KICKOFF**  
2024

Ameren Illinois Energy Efficiency Program

# SBDI Program Ally Kickoff

Shane Perry, Deputy Business Program Manager



# Why You Are Here Today

1. What's in it for you?
2. Marketing & Co-branding
3. Illinois Commerce Commission (ICC)
4. Application Review & Approval
5. Photo Requirements
6. Product Requirements
  - a. Design Lights Consortium (DLC) w/ Demo
  - b. Snapshot Qualified Products List (QPL) w/ Demo
7. Incentive Changes
8. SBDI Support
9. Q&A
10. Recap & What's Next

*Ask questions & share  
your thoughts in chat.  
We will review at Q&A.*



# What's In It For You Today

- ✓ Clarification on roles and communication with Program staff.
- ✓ Faster turnaround time when processes are understood and followed "**Speed to Check**".
- ✓ Less back and forth communications with processing teams.
- ✓ Accurate assessments to final invoice without scope changes are the best path for fast processing.
- ✓ Quality photos for existing and final (the more the better).
- ✓ We strive to make the process as easy as possible while adhering to requirements.
- ✓ SBDI has the **best incentives** for Business in the region!



# Marketing & Co-Branding

Jordan Nelson, Program Ally Marketing Manager



- Two types of co-branding materials:
  - FREE pre-designed materials on the Program Ally Marketing Portal.
    - We make materials for you to print and distribute.
    - No additional approval needed.
  - Materials using Program graphics.
    - You create your own materials and use our approved graphic.
    - Requires **pre-approval** from the Program.

All co-branding activity must adhere to the Co-Branding Requirements document found on the Program Ally Portal.

- Approved Graphic
- Approve Usage
- Text References

## CO-BRANDING REQUIREMENTS

### For Ameren Illinois Registered Program Allies

Thank you for being a Registered Program Ally with the Ameren Illinois Energy Efficiency Program. When it comes to marketing, you have two options of co-branding with the Program:

- 1) Free, Program designed and pre-approved co-branded collateral.
- 2) Program Ally custom designed materials with the approved Ameren Illinois Energy Efficiency graphic and/or text references.

Program pre-designed co-branded materials are designed by the Ameren Illinois Energy Efficiency Program, it includes your contact information, and are readily accessible to Program Allies for immediate use. These materials are free, pre-approved, and can be printed and/or downloaded at your convenience.

As for custom designed materials, this guide specifically addresses the requirements you **MUST** follow in the approval process of incorporating the approved Ameren Illinois Energy Efficiency graphic and/or any text references to your participation with our Program within your materials.

To request pre-designed materials or to submit custom materials, visit  
[AmerenIllinoisSavings.com/Ally](http://AmerenIllinoisSavings.com/Ally)

### PROGRAM ALLY CO-BRANDING

Materials co-branded with reference to the Ameren Illinois Energy Efficiency Program are intended to support the promotion of the Program Ally's company. Any Ameren Illinois components should be secondary and smaller than the Program Ally's company components.

Program Allies may produce marketing or promotional materials that are co-branded with the Ameren Illinois name and/or approved graphic as outlined in this guide.

### APPROVED GRAPHIC

Registered Program Allies may only use the approved graphic to represent their involvement in the Ameren Illinois Energy Efficiency Program. **Program Ally use of any other Ameren Illinois logo is strictly prohibited.**

**IMPORTANT NOTE:** This graphic has its own approved uses in advertisements, marketing materials, and business cards. Please refer to the **APPROVED USES** section on page 3 for more details.



ENERGY EFFICIENCY PROGRAM  
Registered Program Ally



Energy Efficiency  
REGISTERED PROGRAM ALLY

# Program Ally Marketing Portal



- Marketing materials to help you sell energy-efficient equipment and projects.
- Order a selection of professionally printed and downloadable pre-designed materials at no charge from the **Program Ally Marketing Portal** found on the Program Ally Portal.

**Small Business Direct Install Initiative**

**BRIGHTEN THINGS UP WITH UPDATED LIGHTING AND MAXIMIZE ENERGY SAVINGS AT MINIMAL COST**  
The Small Business Direct Install Initiative serves eligible Ameren Illinois small businesses and public sector facilities.

**BEFORE** **AFTER**

**WHY SHOULD I PARTICIPATE?** The Small Business Direct Install Initiative offers generous energy-efficient lighting and refrigeration incentives to assist Small Business customers in adding to their bottom line through energy efficiency upgrades. Incentives from the Ameren Illinois Energy Efficiency Program allow you to maximize energy efficiency project savings at a minimal cost.

**WHO WILL INSTALL THE ENERGY EFFICIENT LIGHTING?** A local electrical contractor (Program Ally) of your choice will complete the project, including installation. An Ameren Illinois Energy Advisor can offer you additional assistance and Program Ally references.

**WHAT'S THE CATCH?** There is absolutely no catch. The Ameren Illinois Energy Efficiency Program wants to help your small business save energy and reduce operating costs. This Initiative provides financial incentives to Ameren Illinois Small Business customers to help offset the cost of energy efficiency projects.

**HOW DO I GET STARTED?**  
**Contact us:**  
• By email at [IllinoisBusinessEE@ameren.com](mailto:IllinoisBusinessEE@ameren.com)  
• By phone at 1.866.800.0747  
• Online at [AmerenIllinoisSavings.com/SmallBizDirect](http://AmerenIllinoisSavings.com/SmallBizDirect)

**QUESTIONS?**  
Contact us by email at [IllinoisBusinessEE@ameren.com](mailto:IllinoisBusinessEE@ameren.com) or by phone at 1.866.800.0747.  
To review eligibility requirements, visit [AmerenIllinoisSavings.com/SmallBusiness](http://AmerenIllinoisSavings.com/SmallBusiness).

**CONTACT A PROGRAM ALLY**

**SCAN HERE TO START SAVING**

Rev. 2/23





- [AmerenIllinoisSavings.com/Ally](https://AmerenIllinoisSavings.com/Ally)
- Access the latest Co-Branding Requirements document.
- Order marketing materials, submit materials for approval and download approved logos.
- Contact Jordan Nelson at [jnelson2@ameren.com](mailto:jnelson2@ameren.com) with any questions.

## Marketing & Sales Resources

+ Co-branding Requirements, Requests, Online Store, & Logos

# Illinois Commerce Commission (ICC)

Jordan Nelson, Program Ally Marketing Manager



- Illinois energy legislation requires contractors who are installing energy efficiency measures to be certified with the Illinois Commerce Commission (ICC).
- Applies to any measure that requires an electrical connection.  
**AND**  
Applies to any measure that will receive an incentive of \$300 or more.
- Certified installers agree to comply with building and electrical codes and manufacturer's installation instructions.
- Self-installed measures (those installed by an internal employee or staff member) are excluded from the certification requirement.

- Certified energy efficiency measures installers must submit a recertification report.
- Installer Recertification **must be submitted to the ICC between Jan. 1 – June 1 annually** to avoid ICC late fees.
- There are no fees to recertify, however, late fees could be high if your recertification isn't submitted by June 1 annually.
  - Our Program cannot issue incentive payments until recertification is up to date.



[AmerenIllinoisSavings.com/Installer](https://AmerenIllinoisSavings.com/Installer)

# ICC Recertification Delays and Fines



- Only a \$100 fee for new ICC certifications, June 1 deadline for notarized recertification (***no charge if recertification submitted on time***).
- To avoid possible delays in payments or fees\* from the ICC, we strongly recommend that contractors doing electrical work register and stay in good standing annually with the ICC for the current fiscal year dating back to original filing year.

*\*\*\*Up to a \$1,000 annual fine from the ICC for failure to recertify and not remaining in good standing.*



[ICC.Part462@illinois.gov](mailto:ICC.Part462@illinois.gov)

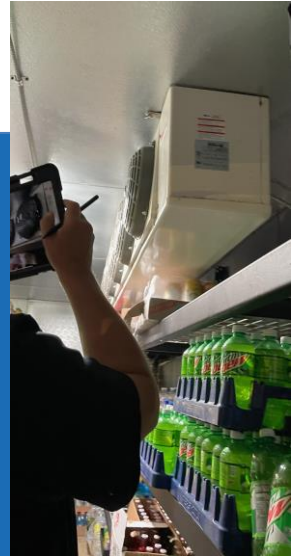
1.217.782.7434



# Application Review & Approval

Mike Thompson, Small Business EA Manager  
Colin Santel, Energy Engineer

- What is pre-approval?
  - Assessment evaluation to verify measures are being utilized correctly.
  - Verify eligibility of proposed equipment for installation.
    - For lighting, if it is on the QPL it is eligible.
      - If the equipment is installed as listed and intended.
    - For non-lighting or other non-DLC equipment, spec sheets are still required.
      - Refrigeration measures, remote occupancy sensors.
      - Energy Star is no longer eligible for SBDI due to regulation and TRM changes.
  - Establishes and reserves funding for specific project.
    - Provided scope of project of equipment used has not changed.
  - Establishes the start of project completion timeline.
    - Projects are required to be completed within 90 days of pre-approval.



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

- Customer information

- Name, address, phone number, email address.
  - A means to contact the customer if necessary.
- Site address (if different from above), utility account, facility type.
  - Utility account that supplies the equipment being updated.
  - Personal Identifiable Information (PII) restrictions for sharing Ameren customer account information.



- Photos.

- Photo of each existing fixture type, nameplates and a photo that captures quantity/magnitude of the project scope.
  - Fixtures over 400-watts require nameplate and lamp stamp for verification.
  - Photos need to be clear and identifiable to measure intended.
- Photos should also help identify hours of operation for exterior lighting.
  - Photocells / Dusk to Dawn Sensors.

Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.



- What is final approval?
  - Initial process for payment of completed projects.
  - Verification of installation of all equipment as per pre-approved assessment.
    - Specified and eligible equipment installed and operational.
    - Model/Part number match exactly as listed in QPL.
    - Quantities installed as were approved on original assessment.
  - All required documentation has been properly submitted.
    - All pages of the work order, signed by customer upon project completion.
    - Signed W-9 for customer, matching the utility account name.
      - Customer W-9 required at pre-approval to avoid payment delay.
      - Program Ally W-9 and ACH Form (in Snapshot) required at start of each Program Year.
    - Clear photos to show each type of equipment installed and scope/quantity.
    - Customer invoice to list material and labor.



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

## Required Details for Invoices

- Date of Project Completion
- Your Company Name and Address
- Name of Customer and Address
  - Project address if different from mailing address
- Individual Lines of Installed Equipment
  - Information matches DLC 5.1 listing (*or most current DLC listing*).
    - Provide DLC Product ID numbers on the invoice to streamline processing and avoid delays.
    - For non-QPL equipment, a spec sheet will be required.
    - Additional information or location details added to streamline processing and avoid delays.
  - Quantity of equipment installed for project.
- Individual Line of Labor for Project
  - Additional charges for lifts, etc.
- Project Total Cost
  - Ameren Illinois Incentive
  - Customer Co-pay

"Help us Help you"



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# Invoice Sample

ABC Company  
1 Shop Dr.  
Peoria, IL 61603

Logo/Information for your business

Need to include Installation location on invoice if not the same as billing address

Invoice Date  
January 1, 2024

Installation completion date

Bill To:  
Customer Name  
1 Location Dr.  
Peoria, IL 61603

Quantity installed at jobsite

Quantity	Description	Cost
2	Manufacturer: Acuity Brands Lighting Model: CSS L96 ALO4 UVOLT SWW3 80CRI High-Bay Luminaire	500.00
1	Labor	500.00
1	Ameren Incentive	- 750.00
Total		250.00

Information matches DLC listing

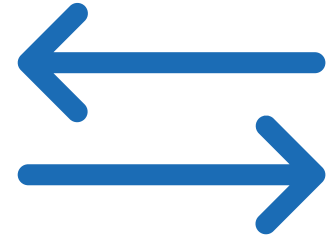
Can add information about existing equipment, location, etc.

- This is a sample of an acceptable invoice.
  - Date of installation
    - May be different than date of invoicing.
  - Your company name and address
  - Customer name and address
    - Project address if different from mailing address.
  - Equipment installed
    - DLC 5.1 Listing
    - Quantity
  - Labor
  - Line Item Cost
    - Cost for each product
    - Ameren Incentive
    - Customer Co-pay
- You **DO NOT** need to copy or utilize this format.
  - This provides a model for what is required.
- Distributor invoices are **NO** longer accepted.

Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

Sometimes things need to be changed, corrected or clarified.

1. Reach out to [SmallBizIL@Ameren.com](mailto:SmallBizIL@Ameren.com) inbox.
    - a. Copy your Small Business Energy Advisor..
    - b. Note the Project Number in the subject of the email.
  2. Request the project to be unlocked with a brief description **Why the changes are needed.**
  3. Once changes made, include a comment in Snapshot for **What changes were done.**
- ✓ Accurate assessments to final invoice without changes is your best path to processing.
- ✓ If this is a Program request change, simply reply to the email to address all items.



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# Program Expectations

## What the Program needs from you?

- Accurate assessments
  - Correct existing facility evaluation
    - Accurate counts
    - Correct wattage
    - Verified hours of operation for exterior lighting
  - Utilizing eligible equipment
    - Lighting equipment selected from the QPL
    - Spec sheets for all other equipment
- Timely project completion
  - Once pre-approval is granted, you have 90-days to complete the project
    - Designed for a quick turn-around, be sure to reply to ECD messaging if project exceeds initial date. Projects will be voided, could be reopened with exception.
- Complete final documentation
  - All requirements as per Final Assessment section

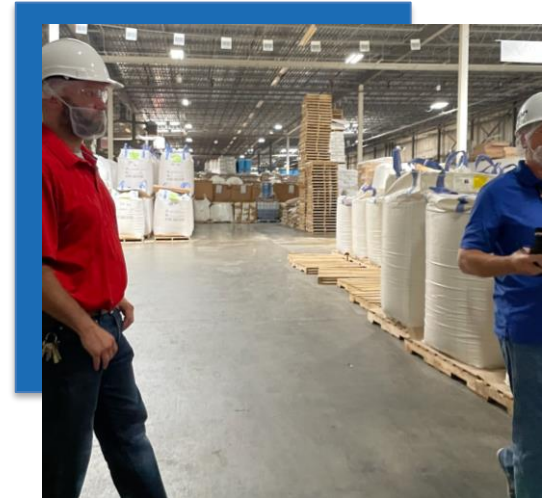
*"We strive to make the process as easy as possible while adhering to requirements."*



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

Relevance of the [SmallBizIL@Ameren.com](mailto:SmallBizIL@Ameren.com) email inbox.

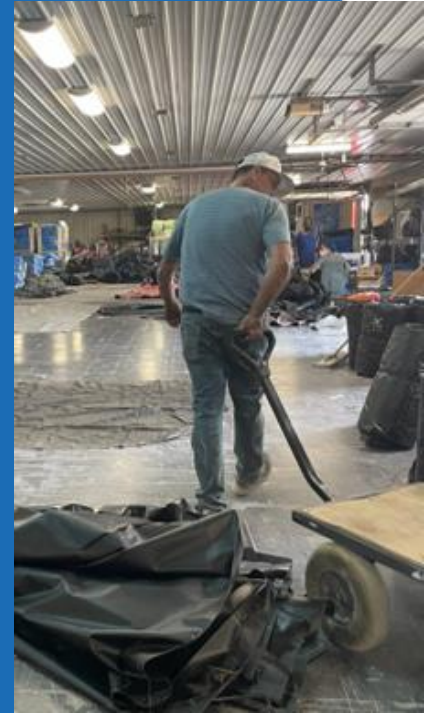
- This is the internal point of contact for the SBDI Program.
  - Internal personnel no longer receive direct phone calls or emails.
    - **Small Business Energy Advisors can always be contacted.**
- The inbox is monitored during standard business hours.
  - Monday – Friday / 8:00 a.m. – 5:00 p.m.
  - Copy your Small Business Energy Advisor
  - Note the Project Number
- Email us for all Snapshot related issues and changes
  - Let us know in the Survey if you don't receive these emails and want to.



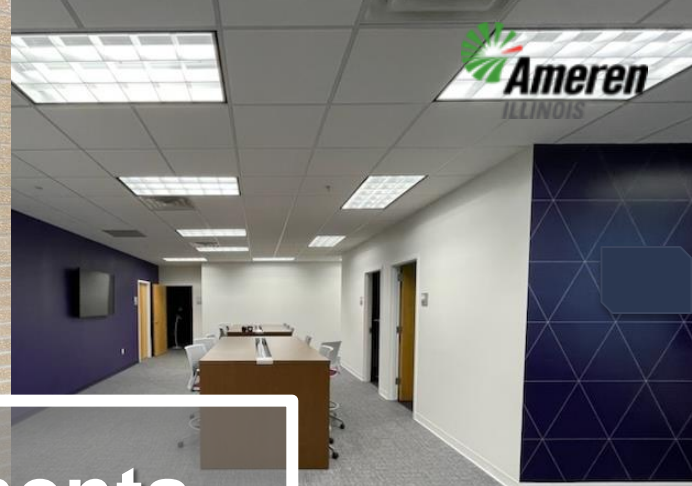
Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# Account Verification

- To confirm or identify Account #, please have the Ameren customer call the Business Customer Support line at **800.232.2477**.
  - Account #
  - Billing Questions
  - Service Rate
  - Other Questions
  - Hours: M-F 7:00 a.m. – 5:30pm
- Request customer to have utility bill at Assessment.

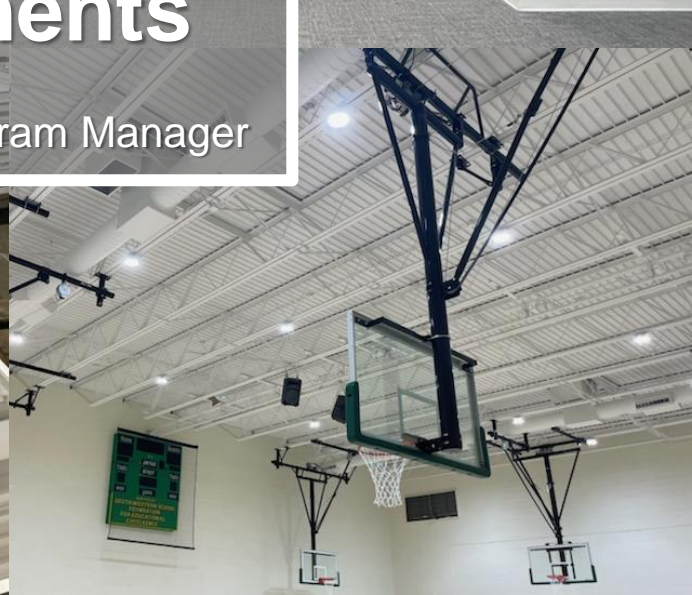


Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.



# Photo Requirements

Shane Perry, Deputy Business Program Manager





# Photos Tell the Story

## Improving Application Processing Efficiency

- GOAL: Improve overall application documentation to expedite application processing.
- Improved pictures with applications should provide a clear visual of any project's scope.
- Will help reduce back and forth communication and inaccuracies found during inspections.
- Some best captured during installation.

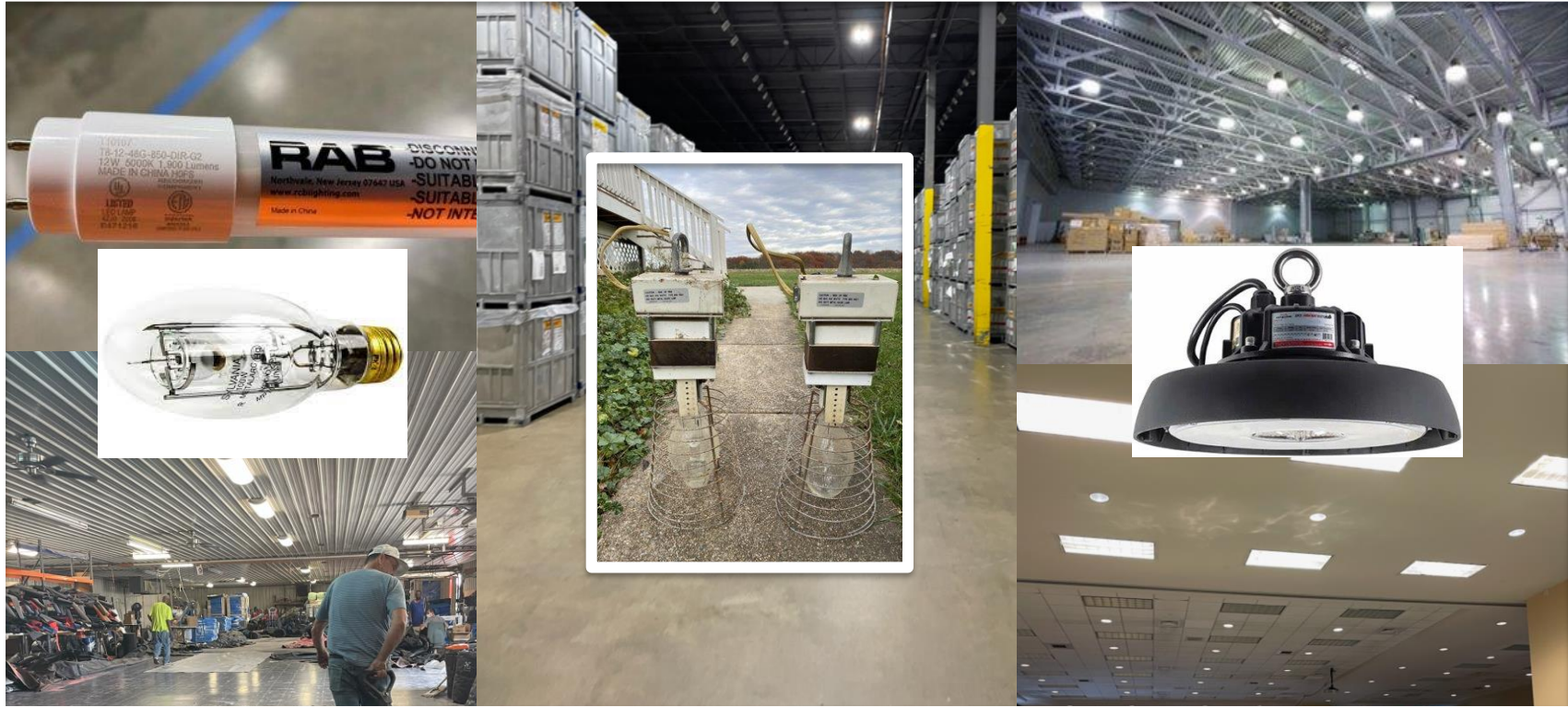
## What to Include

### Pre and Post Photos:

- Two photos per measure (min.).
- Details of old and new items:
  - Model
  - Wattage
- Broader view of project:
  - Equipment installation.
  - Room picture of total light fixtures.
  - Uninstalled equipment.

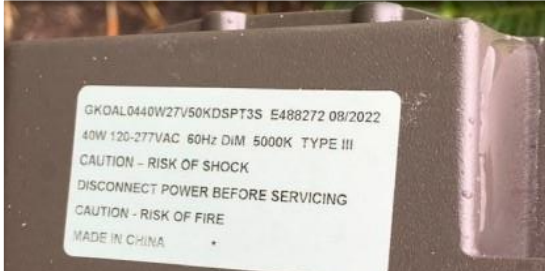
# Interior Lighting Photos

Examples of lamp/ballast labels, fixture close-up and project area scope.



# Exterior Lighting Photos

Examples of lamp/ballast labels, fixture close-up and project area scope.



# In-Progress Photos

Gives best view to verify old lighting and new lighting in 1 picture.



# Product Requirements

Colin Santel, Energy Engineer

- **What is the DLC?**

- Design Lights Consortium
- Organization that reviews and approves lighting products.
- Uses guidelines including product quality, energy efficiency and more to approve products.

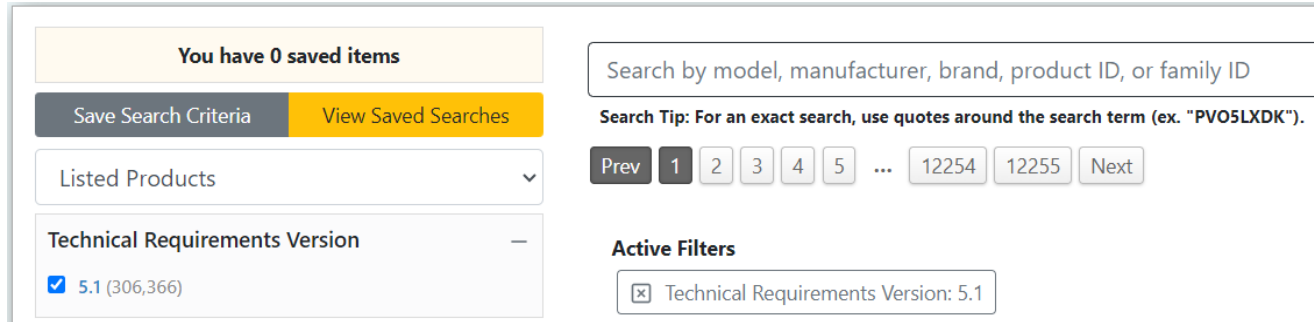
- **What is the QPL?**

- Qualified Products List
- Pre-selected equipment that meets our eligibility requirements.
- Loaded into Snapshot to make reviews quicker.
- Separate lists for lighting and networked lighting controls.
- Eliminates need for spec sheets.



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# Equipment Requirements

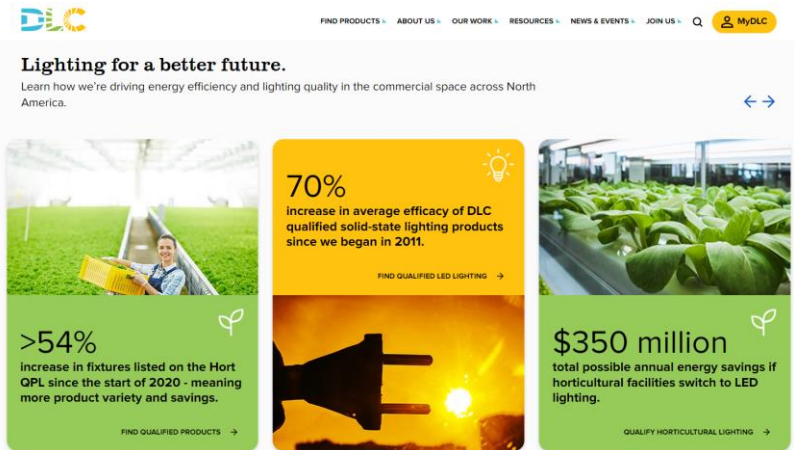


The screenshot shows a search interface for equipment. At the top left, a yellow box states "You have 0 saved items". Below this are two buttons: "Save Search Criteria" and "View Saved Searches". A search bar contains the text "Search by model, manufacturer, brand, product ID, or family ID". Below the search bar is a "Search Tip: For an exact search, use quotes around the search term (ex. 'PVO5LXDK')." A pagination bar shows "Prev", "1", "2", "3", "4", "5", "...", "12254", "12255", and "Next". On the left side, there are two filter sections: "Listed Products" with a dropdown arrow, and "Technical Requirements Version" with a minus sign. Under "Technical Requirements Version", there is a checked checkbox next to "5.1 (306,366)". Below the filters is an "Active Filters" section with a button that says "X Technical Requirements Version: 5.1".

## There are eligibility requirements for equipment as well!

- DLC Qualified Product Lists (QPL) are in place for lighting project equipment selection
  - DLC 5.1
  - New implementation for SBDI channel.
- All Program applications have equipment eligibility requirements listed.
  - Applications can be found on Program Website.
  - [www.amerenillinoisavings.com/business-forms-library/](http://www.amerenillinoisavings.com/business-forms-library/)
  - SBDI PY24 measure list can be found in the Reference Library in Energy Snapshot.
- All equipment used for projects must meet all eligibility requirements in order to receive incentives.
- If you have any questions or concerns reach out to your Energy Advisor or contact the Call Center.
  - [1.866.800.0747](tel:18668000747)

- Why it matters?
- Not every lighting opportunity for a specific project may have an applicable measure. Some items in the DLC will not qualify for incentives through our Program:
  - Don't meet efficiency standards.
  - General regulatory driven by the Illinois TRM.
  - Delisted products.
- Live Demo
  - Searching material
    - Listed
    - Not listed
  - Product ID
  - Category



The screenshot shows the top of the DLC website. At the top left is the DLC logo. To the right is a navigation menu with links for FIND PRODUCTS, ABOUT US, OUR WORK, RESOURCES, NEWS & EVENTS, and JOIN US, followed by a search icon and a 'MyDLC' button. Below the navigation is a main heading 'Lighting for a better future.' with a sub-heading 'Learn how we're driving energy efficiency and lighting quality in the commercial space across North America.' and a blue double-headed arrow icon. The main content area features three large cards. The first card on the left shows a woman in a greenhouse holding a basket of plants, with a green background and a leaf icon; it states '>54% increase in fixtures listed on the Hort QPL since the start of 2020 - meaning more product variety and savings.' and includes a 'FIND QUALIFIED PRODUCTS' link. The middle card has a yellow background and a lightbulb icon; it states '70% increase in average efficacy of DLC qualified solid-state lighting products since we began in 2011.' and includes a 'FIND QUALIFIED LED LIGHTING' link. The third card on the right shows a greenhouse filled with plants, with a green background and a leaf icon; it states '\$350 million total possible annual energy savings if horticultural facilities switch to LED lighting.' and includes a 'QUALIFY HORTICULTURAL LIGHTING' link.

Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.



# QPL Demonstration

- SBDI Qualified Products List (QPL)
  - Routinely updated
- Using the QPL
  - Networked Lighting Controls vs. Fixtures and Lamps.
  - Preload your preferred products if not QPL listed.
  - Be as accurate as possible during initial assessment to reduce delays.
  - Fixture changes can easily occur if QPL items are selected.
  - Reach out to [SmallBizIL@Ameren.com](mailto:SmallBizIL@Ameren.com) for project changes/unlock with reason.
- No spec sheets needed for QPL products.
- Live QPL Demo >>

Select DLC Lighting Option	
Brand:	Hera Lighting
Model:	EL12-LED/DIM 5000K
Type:	Linear Ambient
Lumens:	684.7
WattsEE:	5.000
Mfg:	Hera Lighting L.P.
Product ID:	PY5QUJ30
Brand:	Lumark
Model:	TCRS5M-[All Colors]
Type:	Low Output
Lumens:	552
WattsEE:	5.000
Mfg:	Cooper Lighting Solutions (formerly Eaton)
Product ID:	P8738XR6
Brand:	Lumark
Model:	TCRS5M-[All Colors]-7030
Type:	Low Output
Lumens:	533
WattsEE:	5.000
Mfg:	Cooper Lighting Solutions (formerly Eaton)
Product ID:	PK3QGFM5
Brand:	Lumark
Model:	TCRS5M-[All Colors]-7050
Type:	Low Output
Lumens:	552
WattsEE:	5.000
Mfg:	Cooper Lighting Solutions (formerly Eaton)
Product ID:	PDU2LBRP
Brand:	Lumark
Model:	TCRS5S-[All Colors]
Type:	Low Output
Lumens:	530
WattsEE:	5.000
Mfg:	Cooper Lighting Solutions (formerly Eaton)
Product ID:	POR3KKF8

**The goal of the QPL is to streamline project processing and payment.**

Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

- Why would I add an item?
  - Parent product listed but child is not.
  - Product recently became DLC listed.
  - Speeds up processing.
  - Provides more accurate incentive estimates.
- Propose models to customers you can be confident will qualify.
- How to add items that are DLC but not on the QPL.
  - Reach out to [SmallBizIL@Ameren.com](mailto:SmallBizIL@Ameren.com) for adding new items into the QPL.
  - Provide spec sheets and DLC Product ID individually (verify item isn't already in QPL).



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# Incentive Changes

Mike Thompson, Small Business EA Manager

309-213-0336 [mthompson2@ameren.com](mailto:mthompson2@ameren.com)



# PY2024 Incentive Changes

## SBDI (Small Business Direct Install)

Measure	PY2023 Incentive	PY2024 Incentive	Change
SBDI Door Heater Controls for Cooler/Freezer - (Anti-sweat)	\$100	<b>\$150</b>	\$50/Door controlled increase
SBDI EC Motors for Walk-in cooler/freezer	\$180	<b>\$200</b>	\$20/Motor increase
SBDI Q-Sync motors for reach-in coolers and freezers	\$150	<b>\$175</b>	\$25/Motor increase
SBDI Networked Lighting Controls with some/unknown LLLC	\$1.25	<b>\$0</b>	<b>Removed in place of new NLC/LLLC measures below</b>
SBDI Networked Lighting Controls - Without LLLC	\$0	<b>\$0.50</b>	<b>Cap at \$75/Fixture</b>
SBDI Networked Lighting Controls - With LLLC	\$0	<b>\$1.50</b>	<b>Cap at \$75/Fixture</b>

Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# PY2024 Incentive Changes

Incentives change, are added, or removed for various reasons:

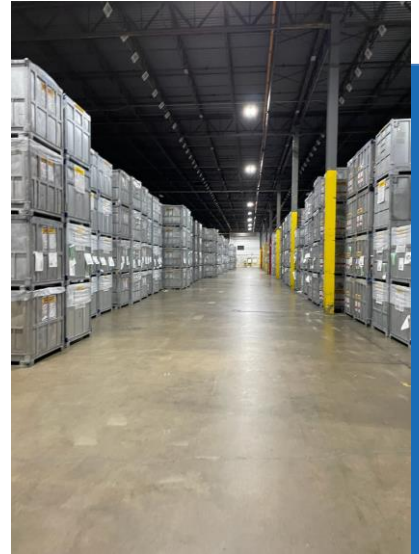
- Modifications in code requirements or local/state/federal regulations.
- Adjustment in Technical Review Manual (TRM).
- New or Outdated technologies.
- Effective cost of savings.
- Program budget availability.

This is an ongoing process.

- Incentives are subject to change at any point during the Program cycle.
- Measures can be added or deleted.
- Notification and lead time will be provided as available.

Not all incentive levels have changed.

- If not mentioned today, they have not changed.
- List of current measures and incentives is posted in Snapshot Reference Library.



Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# SBDI Support

Shane Perry, Deputy Business Program Manager

OF ALL THE  
PATHS YOU TAKE,  
MAKE SURE A  
FEW OF THEM  
ARE DIRTY

PLEASE WEAR YOUR MASK  
AND MAINTAIN SOCIAL DISTANCE

## How Can We Help You?

What non-SBDI incentives exist?



I cannot help with ICC, QPL or project changes.

What applications should I use?

What about refrigeration?

Would an Incentive Guide help?

Other electrical incentives outside lighting?

Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# Contact Support



Online: [www.AmerenIllinoisSavings.com/Business](http://www.AmerenIllinoisSavings.com/Business)



Non-SBDI Documents/Apps: [www.AmerenIllinoisSavings.com/Forms](http://www.AmerenIllinoisSavings.com/Forms)



SBDI Documents: Snapshot Reference Library [www.sbdi.2024.staplesenergy.com](http://www.sbdi.2024.staplesenergy.com)



Call Us: [1.866.800.0747](tel:1.866.800.0747)



Customer Support: [1.800.232.2477](tel:1.800.232.2477) (account #, other ?'s)



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Please email [smallbizil@ameren.com](mailto:smallbizil@ameren.com) for all project questions & changes.

# Recap

- ✓ Clarification on roles and communication with Program staff.
- ✓ Faster turnaround time when processes are understood and followed "**Speed to Check**".
- ✓ Less back and forth communications with processing teams.
- ✓ Accurate assessments to final invoice without scope changes are the best path for fast processing.
- ✓ Quality photos for existing and final (the more the better).
- ✓ We strive to make the process as easy as possible while adhering to requirements.
- ✓ SBDI has the **best incentives** for Business in the region!



- Announcements will be posted via Snapshot Pop-up messaging and email.
- Some trainings to be mandatory to maintain payment status.
- Measure specific trainings to come in PY2024.
  - Survey additional trainings: Refrigeration, Weatherization, LLLC, Boilers, etc
  - Survey training format: In-Person, Webinars, Recorded Video, Manufacturer seminars
- Quarterly webinars with Q&A ongoing to streamline communications.
- Thank you for your ongoing participation and engagement!



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**Energy Efficiency**  
PROGRAM

**[AmerenIllinoisSavings.com](http://AmerenIllinoisSavings.com)**