



CITY OF O'FALLON LIGHTS UP FOR LESS

With the Gateway City and the Mighty Mississippi just a stone's throw away, O'Fallon, Illinois, boasts big city amenities and small town charm. One of the region's fastest growing communities, O'Fallon has a growing appetite for energy efficiency — thanks to services from Ameren Illinois.

"Energy efficiency has been on our radar for awhile," says Dan Bowman, O'Fallon's Engineering Department & Facilities Manager. "It's incumbent on municipal governments to set a positive example for their citizens."

Bowman knew the city's lighting was ripe for an upgrade. Still, skepticism got the better of him when he learned that Ameren Illinois Small Business incentives could nearly cover the entire cost of those upgrades.

"I thought it was too good to be true," recalls Bowman.

It's a reaction that Ken Woolcutt, Energy Efficiency Manager at Ameren Illinois, has grown accustomed to.

"We are pleased to offer incentives that help municipalities conserve budget funds — and the environment," says Woolcutt. "Lighting is a great place to start saving, and LEDs have set a new standard for efficiency."

With support from city leaders, Bowman teamed up with Ameren Illinois Program Ally Jarvis Electric in early 2019 to assess lighting needs and complete upgrades at more than 40 city buildings and outdoor recreational areas.

Benefits to City of O'Fallon:

- » Nearly \$150,000 in incentives
- » Annual dollar savings of more than \$67,000
- » Better quality of light
- » 5-year guarantee on new LED lighting
- » Improved staff and patron satisfaction
- » Reduced impact on the environment



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Small Business. Big Savings.

With a low out-of-pocket cost and streamlined installation process, the Ameren Illinois Small Business Initiative makes energy savings easy for municipalities and small businesses. Small Business incentives are available to any customer on Ameren Illinois Small General Delivery Service (DS-2) rate.

Benefits of Small Business Incentives:

- » Free Lighting Assessment
- » Low out-of-pocket cost
- » Instant discounts on new equipment
- » Minimal paperwork
- » Trusted, local installers (Program Allies)

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Those upgrades qualified for nearly \$150,000 in Ameren Illinois incentives, covering the city's cost to convert fluorescent T12 and T8 tubes and outdated metal halide light fixtures to LEDs. Better yet, the city's new LED bulbs reduce energy costs — and boost the budget — by more than \$67,000 every year.

"We're excited. The dollar and manpower savings are huge and create more opportunity to do something bigger and better. Everyone wins," says Bowman.

He is equally excited about the quality of light and long life of LED bulbs.

"When you have as many locations as we do, you spend hundreds of hours a year changing out light bulbs," says Bowman. "The new LED bulbs will last many years — and our new outdoor lighting will create a safer environment for kids to play at dusk."

Bowman's appreciation for LED technology extends to the Ameren Illinois lighting program.

"It's a wonderful program, and I have personally recommended it to several other municipalities," says Bowman.

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— Dan Bowman,
Facilities Manager,
City of O'Fallon

Energy Efficiency. It's Good Business.

Since 2008, the award-winning Ameren Illinois Energy Efficiency Program has provided millions in incentives to help business, nonprofit and public organizations reduce their annual energy costs. Incentives are available for a variety of energy-saving projects, including lighting, heating and cooling, refrigeration, motors, steam system improvements, and compressed air.

