



ENERGY EFFICIENCY PROGRAMS

SMART SAVERS & HANDYMACK: THE POWER OF PARTNERSHIP



In 2018, the same year that Ameren Illinois launched its Smart Savers Initiative, a new business was born in Swansea, Illinois: HandyMack Heating, Cooling, & General Contracting. Today, both are thriving, thanks to the power of partnership.

The Smart Savers Initiative partners with local and diverse-owned suppliers like HandyMack to provide smart thermostats at no cost to low- and moderate-income customers. The Initiative can help customers save up to **\$180 a year**, while helping diverse Program Allies build their business and make a difference. In fact, **61%** of Smart Savers funding was spent with diverse, local suppliers.

Through Smart Savers, **more than 11,600 smart thermostats** were installed free of charge to low- and moderate-income customers in 2020. "It feels awesome to be helping people in my community. People just love the Smart Savers Initiative — they love the look of the device, the comfort, and the savings," says Jodeci Mack, owner of HandyMack. "Smart Savers was one of my first business ventures after I first started, and it definitely helped my business grow."

In fact, the HandyMack team has grown from three to ten in just two years, largely due to Smart Savers. In 2020 alone, HandyMack installed **over 400 smart thermostats** in Southern Illinois — far more than any other Program Ally in the Smart Savers Initiative.

"Being affiliated with Ameren Illinois is a game-changer for any business. Customers trust us because we have the Ameren Illinois brand behind us," says Mack. "The things they can do for your business and for customers — it's amazing."

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— **Jodeci Mack,**
Owner of HandyMack



Program Ally, HandyMack, installed **over 400 smart thermostats** in 2020 alone.



Thanks in part to Smart Savers, HandyMack has **grown from three to ten employees** in just two years.



Customers save more than **7.8 million kWh** and **820,000 therms** since Smart Savers launched in 2018.



61% of Smart Saver funding was spent with diverse suppliers in 2020

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