



Energy Efficiency PROGRAM



Mid-Sized Manufacturer Gains Big Savings from Small Business Program



The company had been a fixture in Danville for decades. But after more than half a century of service to customers in the heat exchange industry, the Tridan manufacturing plant was poised to close its doors. In a unique twist of fate, one of its own customers would give the company — and the people who work there — a new lease on life.

Not willing to lose one of their most trusted suppliers, Michael and Ursula Bongiovanni, owners of Innovation Automation in Detroit, purchased Tridan in late 2019.

“Tridan had been a long-standing supplier of ours, and we felt they were well worth saving,” says Ursula. “We also took the local economy into consideration as we evaluated purchasing Tridan and pouring the time, money, and energy into helping the company retain its position as a strong competitor.”

“We truly appreciate the assistance with making this little corner of Illinois a bit brighter and more energy efficient.”

— Ursula Bongiovanni, Tridan International

Many of their planned investments, such as much-needed lighting upgrades, were put on the back burner at the start of the pandemic — until the Bongiovannis discovered that their mid-sized business qualified for enhanced lighting incentives through the Ameren Illinois Small Business Direct Install (SBDI) initiative.

In fact, SBDI incentives covered more than 50 percent of the costs to complete LED lighting upgrades throughout the 88,300-square-foot facility. Working with Program Ally Chris Maring Electric, Tridan gained a better quality of light, a safer work environment and savings to boost the bottom line.

“We truly appreciate the assistance with making this little corner of Illinois a bit brighter (quite literally!) and more energy efficient,” says Ursula. “It was badly needed, and we would not have been able to do this without help from Ameren Illinois.”

WHAT'S IN A NAME?

You don't have to be a small business to qualify for our Small Business Direct Install incentives. Mid-sized businesses, nonprofits and municipalities with a DS-2 or DS-3A rate class may be eligible. Start with a free assessment of your lighting and refrigeration to identify potential energy-saving improvements throughout your business.



READY TO BEGIN?

AmerenIllinoisSavings.com/Ally

1.866.800.0747