

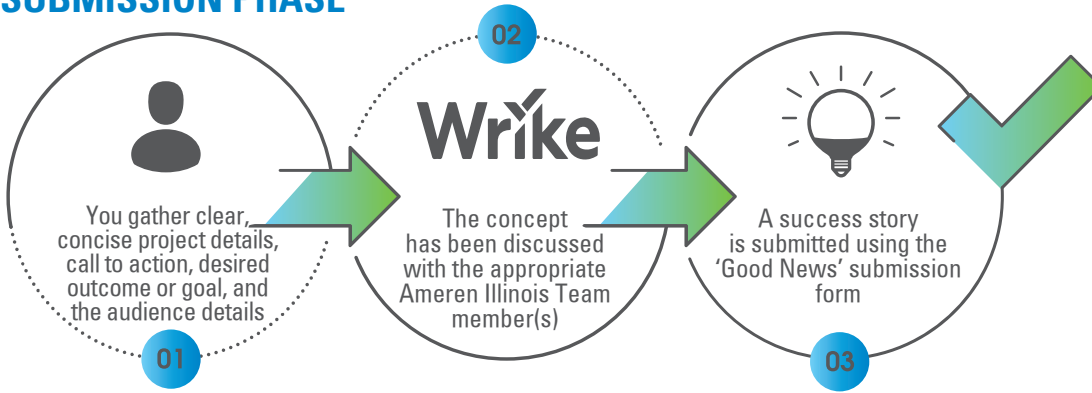


# GOOD NEWS CASE STUDY REQUEST PROCESS



ENERGY EFFICIENCY PROGRAM

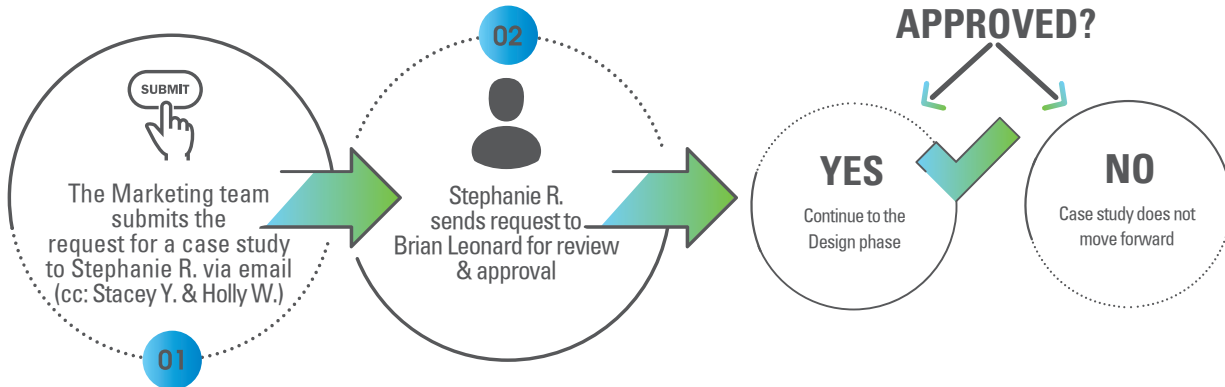
## SUBMISSION PHASE



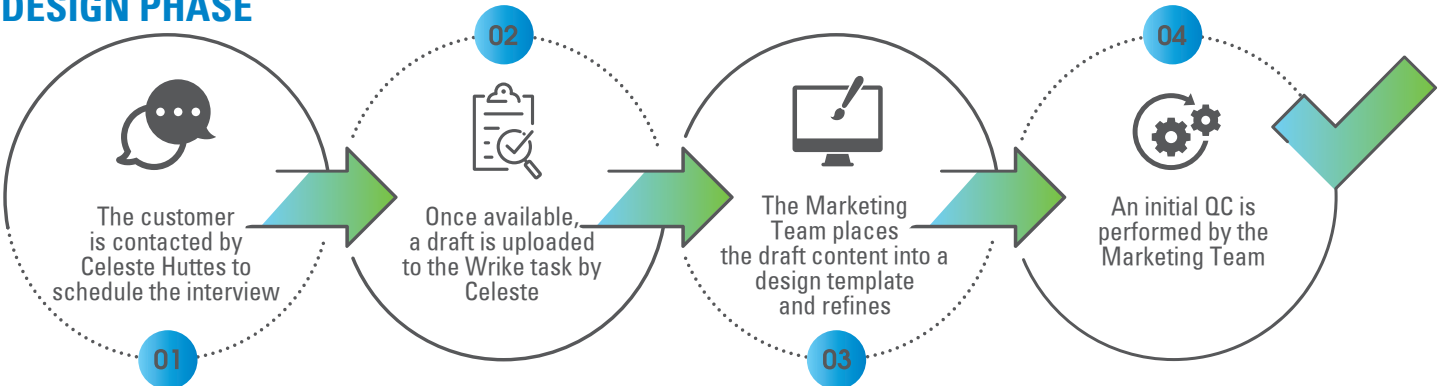
### Case Study Criteria:

Direction is taken from the Program Manager and the AIC Manager on what story they want to tell in the form of a case study. RES typically focuses on how energy upgrades impacted a customer and helped them save money. MDI typically focuses on new and innovative partnerships. BUS typically focuses on projects with high energy savings and benefits and a good story to tell to encourage other similar businesses like theirs to participate.

## REVIEW & APPROVAL: PHASE 1



## DESIGN PHASE



## REVIEW & APPROVAL: PHASE 2

- Round 1 Review: Leidos
- Round 2 Review: Ameren Illinois

## FINAL PHASE

